

DAILY MAGAZINE PAGES FOR EVERYBODY

THE BEST
Photoplay Department in
WASHINGTONVentilation Is a Big
Item in Success
During Summer
Season.

The season has arrived when the public begins to take a serious interest in the matter of ventilating photoplay houses so that they might become endurable during the hot summer evenings.

There seems to be an impression among some exhibitors that the opening of the front doors and the operation of a few electric fans settles the matter of ventilation and gives the public all that it ought to demand. It is very likely that such exhibitors will hear from the Health Department before the season has progressed very far. One of the easiest things in the world is to confine a lot of dead, foul air within the confines of the average motion picture house. Because it is necessary to exclude daylight and because very few of the buildings used for picture theaters in this city were constructed for this purpose, the matter of ventilation is one of the most difficult that the exhibitor is called upon to deal with. And it is most important that the difficulty should be met and overcome if the exhibitor hopes to have any success in the business.

A free circulation of air is what is meant by ventilation—a free circulation of fresh air. To get this there must be proper openings for the exit of foul air as well as for the intake of fresh air. In some places it is necessary to provide an artificial system. But in most of the theaters it would not be necessary to do this if the exhibitors would study the construction of their houses and advise with an expert on the subject. It would be impossible to suggest any general system that could be adopted, because each theater represents an individual problem. But there are some of them that cannot be ventilated, and it is up to the exhibitors to find out quickly how this can be done if they expect to get their share of this summer's patronage.

It should be understood, however, that the use of electric fans does very little more than stir up the air in the theater. When a proper amount of fresh air is brought into the building the fans serve a very useful purpose in pushing it along from the place of entrance to the exit. The Health Department has established a rule regarding the amount of fresh air that should be brought into places of amusement, and it has other rules relating to such places which the exhibitors should study.

There is nothing in the world that so makes for the enjoyment of a long hot summer evening as a pleasant, sweet-smelling moving picture theater, where the patron can sit in comfort and witness a good program of films. He gets rest, recreation, and, if the picture is good enough, his mind is so occupied that he does not think of the heat, and consequently is not as hot and uncomfortable as he would be if he were to sit in a place where there is no ventilation. A man who can find such a place as this will go there frequently and he'll bring his friends. It is in this kind of a place that every exhibitor in the city can have if he will take a little trouble in the early part of the season to have his theater ventilated properly. Ventilation means many more dollars in the summer than it does in the winter.

A Princess of the Desert.
(Edison.)

OF all the outlaws of the desert, none could compare with Abdullah, the great chief. When Suleiman, the king, commanded that the wrongdoers should cease, Abdullah laughed scornfully. Nay, he, capturing a certain rich caravan leader, robbed him and sent him to Suleiman with a scornful message of defiance.

New Suleiman, the king, was in years, when the caravan leader stood before him and spoke the haughty words of the bandit, the great king laid his hand on his heart, bowed his head and died. For the great king, the king of the desert, had not endured the mockery. But the king's daughter, who was his only child, was a brave girl, and she heard a man's voice singing in the night. And when she answered him, she found that the man was Abdullah, whom they had captured.

Bunco Bill's Visit.
(Vitagraph.)

ASKED, with a revolver in each hand, the notorious Bunco Bill holds up Dick Lawman, robs him, jumps on his horse, and escapes. The following morning, Farmer Bunco goes to town, completes his business, and with a big roll of bills, starts for home. He stops at a saloon to have a drink, sees a report of the operations of the bandit, and boasts what he would do to the villain if he saw him. Bunco Bill is standing right alongside of him, unrecognized. Bunco shows his money, and Bill decides to make John his next victim. Bunco goes to his friend, Dick Lawman's house, and learns the details of the robbery. At home, John's wife gets tired of his boasting, and says: "It's a pity you men don't do something, instead of talking about it." As a joke, Dick Lawman goes in men's clothes, takes a pistol and mask, and holds him up in the most approved style. She makes him kneel and kiss the floor. He recognizes his wife's shoes and turns the tables on her by opening a mousetrap and letting three of the little rodents scamper out. His wife, with a scream, makes a wild dash for the nearest chair. This evening Bunco Bill enters the house and orders John to throw up his hands. Thinking it is his wife again, he pays no attention. Bill, with an oath, thrusts two cold muzzles against John's neck, repeats his command, and robs him. Mrs. Bunco hears the racket, grabs her gun, and rushing in, holds up the robber. After a short struggle they take Bill to the sheriff's office, where they are heartily congratulated and receive the \$500 reward offered for Bill's capture.

PHOTOPLAYS AND
PHOTOPLAYERS

By GARDNER MACK.



ADA GIFFORD,
Who Appears in "Countess Veschi's Jewels" at the Pickwick Today.

The Song of Solomon
(Edison.)

LIKE his fairly well-known namesake, Solomon was a singer of songs. Also like his great namesake, Solomon had a lot of trouble with a woman. The woman in the case of this latter-day Solomon was Trixie. Solomon was visited with an inspiration. A tune came into his head, and at the first few notes of it, Solomon knew that he had a great popular tune. Unfortunately, at almost the same moment Solomon had a terrible row with Mr. Best, and was summarily dismissed. Solomon decided he must interest Trixie, the comic opera star, in his song. In the innocence of his childlike nature, Solomon called at the theater, under the impression that Trixie would see him. Speedily undeceived in this respect, he wrote her a letter, which Trixie threw into the fire unopened. Nor did he meet with greater success when he attempted to speak to her in a restaurant.

Meanwhile, the necessities of eating and sleeping were putting Solomon's financial affairs in a highly alarming state. When finally he had nothing more to pawn, he decided on one desperately brilliant play. With a suitcase loaded with bricks, he arrived at Trixie's hotel, hired a suite of rooms, and rented a piano. Sitting at the latter, he played and sang his song. When Solomon was on the verge of giving up, Trixie heard the song. Trixie came, listened, and accepted the song. A week later, everybody in New York was whistling it, and Solomon was devoting his masterly intellect to the problem of avoiding the income tax.

Bunny Buys a Harem.
(Vitagraph.)

A properly man of a large tier after, Bunny frequently sees Lily Belmont, the leading lady, and greatly admires her. Bunny's wife is Lily's maid, and intensely jealous. They have a fearful quarrel when she finds a photograph in his possession, with the inscription, "To dear old Bunny, with love, from Lily." The following day Bunny sees a notice outside a store that a beautiful painting of the slave market in old Cairo is on exhibition inside, and Bunny pays a cent to see it. After the painting he goes to sleep in his room and dreams he is a millionaire, outbidding a crowd of Arab chiefs for the slaves in the market. In the picture, the beautiful of whom seems to be Lily Belmont. He also dreams his wife is put up for sale and he himself buys her, saying the chicks can have her. The slinks, in revenge, accuses him of paying for the slaves with bad money, and the slave dealer proves that Bunny has bought them with the stage money used at the theater. Bunny refuses to give up the girls, and a terrific fight ensues. Amid wild excitement, the vision fades and he finds himself back in his room. What happened to poor Bunny immediately after he awoke is quite as interesting as the dream.

The Outlaw's Daughter.
(Frontier.)

ARTHUR, the young sheriff, is notified that two bad men supposed to have recently held up a train are heading for his county. Later Arthur meets Edythe, and from certain things suspects that she is connected with the robbery; one of whom he really her father. Her father's pal attempts to make love to her, but she repulses him. One day Edythe returns to the cabin and finds both men wounded, shot from ambush. The girl had recently seen Arthur in that vicinity and she suspects him. Seizing a rifle she goes in pursuit. She finds him resting under a tree and tells him of her father's capture. She alone saved his life. Edythe forces Arthur back to the cabin. There they find the two men, covered by a panther Indian. She captures him. The two outlaws leave. Edythe turns the Indian over to the sheriff, telling him that she will notify the posse. But instead Edythe joins the outlaws, and the three disappear over the mountains into safer country.

THE ONLY
Department Representing
THE PUBLICWHAT THEY'RE SHOW-
ING IN WASHINGTON.

TODAY

"Adventures of Kathlyn, No. 10, the Orpheum Airdome, 309 Fourth street northeast.

"Washington at Valley Forge," with Warren Kerrigan, the Apollo, 624 H street northeast.

Cecil Scott in "The Day of Days," the Virginia, Ninth between F and G streets.

"Life's Bitter Dregs," Crandall's, Ninth and E streets.

"The Song of Solomon," the Rhode Island, Seventh street and Rhode Island avenue.

"Countess Veschi's Jewels," the Pickwick, 911 Pennsylvania avenue.

"The Stolen Rembrandt," the Favorite, First and H streets northwest.

Florence Roberts in "Sapho," "A Strenuous Honeymoon," "Stolen Glory" and "The Outlaw's Daughter," the Colonial, 927 Pennsylvania avenue.

"The Creation," the Belasco, Lafayette square.

"Barbarous Mexico," the Niagara, Seventh between G and H streets.

TOMORROW.

"The Old Fire Horse and the New Fire Chief," "The Death Warrant," and "A Princess of the Desert," the Apollo, 624 H street northeast.

Mary Pickford in "Tears of the Storm Country," Virginia, Ninth between F and G streets.

"Life's Bitter Dregs," Crandall's, Ninth and E streets.

"He Never Knew," "Her Big Scoop," and "Bunco Bill's Visit," the Rhode Island, Seventh street and Rhode Island avenue.

"Bunny Buys a Harem," the Pickwick, 911 Pennsylvania avenue.

"The Creation," the Belasco, Lafayette square.

"The Song of Solomon," the Olympic, 1431 U street.

Sets Pictures to Music.

George Kleine has brought to this country and is soon to release a new and unusual kind of motion picture, in which every movement made by a character is fitted to music. It is a story with only a title and no subtitles of any kind. "Pierrot, the Prodigal" is the unique title and is adapted from the opera of that name. The composer of the opera, Mario Costa, worked with the producer, writing a line of music for every movement in the film. This picture runs a trifle over three reels.

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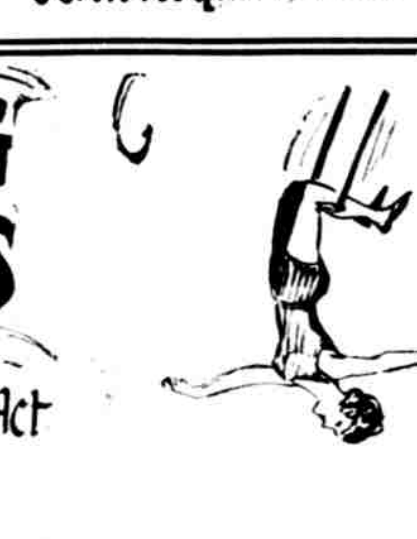
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